



PRELIMINARY PROGRAMME

TUESDAY 15 JUNE - FRIDAY 18 JUNE

INFORMATION FOR MEDIA

*ALL EVENTS TAKE PLACE AT THE ANHEMBI CONVENTION CENTER
UNLESS OTHERWISE NOTED.*

PRESS CONFERENCES WILL BE ANNOUNCED IN THE DAILY MEDIA ALERT.

INFORMATION VALID AS OF 3 PM TUESDAY 15 JUNE

TUESDAY, 15 JUNE

- 09h00 **Launch of the Publication Trade and Gender: Opportunities and Challenges for Developing Countries**
Room II
- 10h00 **High Level Panel on Innovative Approaches to Financing for Development (UNDESA)**
Auditorium Elis Regina
- Opening session**
Opening remarks by **Kofi Annan, Secretary-General, United Nations**
Keynote address by **Luiz Inácio Lula da Silva, President of Brazil**
"Financing Hunger and Poverty Eradication"
Remarks by **Rubens Ricupero, Secretary-General, United Nations Conference on Trade and Development**
- Panel discussion**
Chair/Moderator
José Antonio Ocampo, Under-Secretary-General for Economic and Social Affairs United Nations
- Panellists:**
Jean-Pierre Landau, Chairman, Working Group established by President Jacques Chirac of France
Donald J. Johnston, Secretary-General, Organization for Economic Co-operation and Development
- 10h00 **General Debate**
Room B

- 10h00 **Building Productive Capacity, Session I**
Leveraging Foreign Direct Investment for Export Competitiveness
Plenary Hall
Special Intervention: Luiz Inácio Lula da Silva, President of Brazil
- 13h00 **UNCTAD/UNPD Global Programme: Using Competitiveness and Social Efficiency for a Sustainable Human Development**
Experiences in Bolivia, Morocco, Senegal and Vietnam
Room II
- 13h15 **Building for Partnerships | The Helsinki Process on Globalization and Democracy**
Finland/United Republic of Tanzania
Hotel Novotel Center Norte
- 14h00 **Forum on International Trade and Tourism**
Room Ipiranga
- 14h00 **World Association of Investment Promotion Agencies (WAIPA) Annual Conference**
(continues through 16 June)
Auditorium Elis Regina
- 15h00 **Presentation of "Development and Globalization: Facts and Figures"**
Room C
- 15h00 **Building Productive Capacity, Session II**
Building Competitive Export Capacity of Developing Country Firms
Plenary Hall
Moderator: Lala de HEINZELIN, Entusiasmo Cultural, Brazil
- followed by* **Award Event by World Summit of Young Entrepreneurs**
Plenary Hall
- 15h00 **Commodities, Poverty Alleviation and Sustainable Development**
Room A
- 15h00 **Biotrade: Trade and Biodiversity Partnerships**
Room II
Welcome and Opening Statements
Rubens Ricupero, Secretary-General of UNCTAD
Marina Silva, Minister of Environment of Brazil
Keynote Speakers:
Yoweri Kaguta Museveni, President of Uganda
Agnes van Ardenne, Minister of Development Cooperation, Netherlands

Solidarity Market Fair
(continues through 17 June)

Competitiveness Tools Fair (International Trade Centre UNCTAD/WTO)
(continues through 17 June)

Technology Fair of the Future
(continues through 17 June)

Cities: Engines of Economic Development | URBIS 2004 - International Fair and Congress of Cities
(continues through 17 June)

WEDNESDAY, 16 JUNE

08h45 **Bureau of the Preparatory Committee of the Group of 77 and China**
Room G

09h00 **Implementing the WSIS Plan of Action | Issues for Trade and Development**
Room C
Talal Abu-Ghazaleh
Session I: "Creating an enabling environment for e-business"
09h30 – 10h00 The International and national policy environment for e-business and e-trade
Juan Carlos Solines Moreno, Member of ICC - CCBI, Ecuador
Tadao Takahashi, Director-General, Information Society Institute, Brazil
10h00 – 10h45 Successful e-business applications and policies for developing countries
Mario Tucci, Vice-President, Tata Consultancy Services Iberoamerica
Francisco Rodriguez-Castro, President, Economic Development Bank for Puerto Rico
Cid Torquato, Executive Director, Chamber of E-Commerce, Brazil

Session II: "Monitoring and benchmarking e-business"
11h45 – 12h00 Evaluating the impact of ICT policies and the need for ICT indicators
Ben Petrazzini, OSILAC
Martin Hilbert, ECLAC
12h00 – 12h15 Monitoring the MDGs through measuring ICTs, and the role of the UN ICT TF
Richard Simpson, Director, E-Commerce Branch, Industry Canada
12h15 – 12h30 ICT business indicators and tools for monitoring and evaluating e-business
Christine Qiang, Economist, GICT Department, World Bank
12h50 – 13h00 Concluding remarks Follow-up by UN ICT Task Force and UNCTAD:

- 10h00 **World Association of Investment Promotion Agencies (WAIPA) Annual Conference**
Auditorium Elis Regina
- 10h00 **WAIPA/EMPRETEC Joint Workshop**
Room D
- 10h00 **Round Table of Executive Secretaries of the UN Regional Commissions: Bilateralism and Regionalism in the Aftermath of Cancún: Re-establishing the Primacy of Multilateralism**
Room II
- 10h00 **Assuring Development Gains (Trade), Session I
Assuring Development Gains from the International Trading System and Trade Negotiations**
Plenary Hall
- 10h00 **General Debate**
Room B
- 10h00 **Meeting of the Trade Points of the Americas**
(continues through June 17)
Room C
- 12h00 **EMPRETEC Chronicle and New Initiatives**
Room G
- 15h00 **Assuring Development Gains (Trade), Session II
Policy Options and Strategies to Support Developing Countries' Competitiveness in the Most Dynamic Sectors of International Trade**
Plenary Hall
- 14h30 **Workshop on Accountancy and Economic Development**
Room II
Speakers/Panellists:
Rene Ricol, President of International Federation of Accountants
John Hegarty, World Bank
- 15h00 **WAIPA Annual Conference
Launch of UNCTAD/ITC Joint Website for Trade and Investment Analysis Map**
Auditorium Ellis Regina

- 15h00 **EMPRETEC/SEBRAE Round Table**
Room G
- 14h00 **Trade-related E-Finance for Small and Medium-Sized Enterprises (SMEs)**
Room E
- Session I**
Moderator
John Hutchison, Senior Associate, International Financial Consulting,
Canada
Participants:
Rouben Indjikian, Head of E-Finance, E-Commerce Branch, UNCTAD
Jérôme Cazes, Managing Director, Coface, France
Alistair Duncan, Senior Vice President, Visa International, USA
Sunil Garg, Head, Global Trade, Citigroup, USA
Graciela Arguelles VP Latin America, Dun & Bradstreet, USA
Thomas Glaessner, World Bank , Washington
Marc Auboin, Senior Counsellor, Trade Finance, WTO Geneva
- 15h30 **Session II - Trade Related E-Finance for SMEs in developing countries**
Moderator
Representative of Central Bank, Brazil.
Participants:
Francisco Rodriguez Castro, President Economic Development Bank, Costa
Rica
Vijay Chandok, Head of Small Enterprises Group ICCI Bank India
Alfie Naidoo Managing Executive, Absa Electronic Channels, South Africa
Ming Siu, Sme Loan Hong Kong , and Maveo Systems Ltd. Singapore
Gulherme Falcão Banco Itaú Brazil
- 16h45 **Session III - Road Ahead: a Possibility for an E-Finance Partnership**
- 18h00 **International Tropical Timber Organization (ITTO) & Development
Dialogue**
Room II
Moderator
Ivan Tomaselli, Vice President, Brazilian Association for Mechanically
Processed Timber (ABIMCI)
Panellists
Jorge Viana, Governor, State of Acre, Brazil
José Carlos Carvalho, Secretary of Environment, State of Minas Gerais,
Brazil
Virgilio Mauricio Viana, Secretary of Environment & Sustainable
Development, Amazonas State, Brazil
Alhassan Attah, Manager, London Office, Ghana Forestry Commission
- 18h30 **Special Session at Ministerial level of the Committee of Participants of
the Global System of Trade Preferences (GSTP)**
Room A

Solidarity Market Fair
(continues through 17 June)

Competitiveness Tools Fair (International Trade Centre UNCTAD/WTO)
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THURSDAY, 17 JUNE

- 09h00 **Globalization of the Tobacco Epidemic | Tobacco Control and Development**
Room A
José Gomes Temporão, President, National Cancer Institute, INCA, Brazil
Heather Selin, Adviser, Prevention and Control of Tobacco Use, WHO Regional Office for the Americas.
Katharine Esson, Research Associate, Center for Global Health and Economic Development, Columbia University.
Marco Antonio Vargas, Adjunct Professor, Federal University of Rio de Janeiro
Monica Musler, Distrito Federal
Claudio Maierovitch, Pessanha Henriques President ANVISA
Anne-Marie Perucic, Economist, WHO Tobacco Free Initiative
- 09h00 **ICT as an Enabler for Growth, Development and Competitiveness: Implications for national and International policies and actions | Partnership for Development: Information and Knowledge for Development, Session I**
Plenary Hall
Leonel Fernández Reyna, Elected President, Dominican Republic
- 09h30 **Forum on Assessment of Trade in Services and Development Gains**
Room II
- 10h00 **Meeting of the Trade Points of the Americas**
Room C

- 10h00 **High-Level Panel on Trade and Development Strategies for LDC's**
Auditorium Ellis Regina
- 11h00 **Partnership for Development: Information and Knowledge for Development, Session II**
Trade and Transport Facilitation: Building a Secure and Efficient Environment for Trade
Plenary Hall
Moderator:
Alfredo Pereira do Nascimento, Minister of transport of Brazil
Panellists:
Dato' Ahmad Husni Mohamad Hanadzlah, Deputy Minister of International Trade and Industry, Malaysia
Jayson P. Ahern, Assistant Commissioner, Office of Field Operations, U.S. Customs and Border Protection
Issa Baluch, President, FIATA and CEO, Swift Freight International, Dubai, UAE
Kunio Mikuriya, Deputy Secretary-General, World Customs Organization
Marc Juhel, Transport and Logistics Advisor, The World Bank
- 13h00 **Intellectual Property Rights and Challenges for Development (ICTSD/UNAIDS)**
Room G
- 14h00 **Technology Parks: Their Future in Developing Countries**
To be determined
Moderator:
José Luis Fiates, ANPROTEC, Brazil
Speakers:
Luiz Sanz, International Association of Science Parks
Mustafa Atilla, Cyberpark at Bilkent University, Turkey
Sergio Risola, Centro Incubador de Empresas Tecnológicas (CIETEC)
Claudio Marinho, Government of Pernambuco, Brazil
- 14h30 **Building Business Competitiveness**
Room II
- 14h30 **Panel on Trade for Human Development**
Trade liberalization, economic growth and poverty reduction: the empirical relationship
Auditorium Elis Regina
- 15h00 **Round Table on Promoting Trade for Sustainable Development**
Room A
Participants:
Rubens Ricupero, Secretary-General, UNCTAD
Klaus Toepfer, Executive Director, UNEP
Alicia Barcena, Deputy Executive Secretary, ECLAC
Erskine Griffith, Minister of Agriculture and Rural Development, Barbados

Mok Mareth, Minister of the Environment, Cambodia
Tewolde B. G. Egziabher, Environmental Protection Authority of Ethiopia and the Institute for Sustainable Development
Pipo Lenoud, Vice-President, International Federation of Organic Agricultural Movements (IFOAM)
Armando Mariante Carvalho, President, National Institute of Metrology, Standardization and Industrial Quality (Inmetro), Brazil

15h30

**A Partnership for Training, Distance Learning and Networking
Session III, Partnership for Development: Information and Knowledge for
Development**

Plenary Hall

Moderator

Rafael Bielsa, Minister of Foreign Affairs, Argentina,
or

Juma Ngasongwa, Minister of Industry and Trade, Tanzania

Panellists:

Carlos Lopez, Resident Representative, UNDP Brazil

Diana Tussie, Executive Director, Latin American Trade Network

Jacques Vauthier, Directeur, Ecole d'Ingénierie de la Formation à Distance,
Centre National d'Enseignement à Distance, France

Manoj Pant, School of International Studies, Jawaharlal Nehru University,
India

Solidarity Market Fair

**Competitiveness Tools Fair (International Trade Centre UNCTAD/WTO)
Technology Fair of the Future**

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FRIDAY, 18 JUNE

09h00 **ASYCUDA World Presentation**
Room C

09h00 **Seminar on International Trade in Genetically Modified Organisms
(GMOs)
Trends and Capacity-Building Needs**
Room II

09h30 **JITAP Meeting**
Capacity Building in Assuring Developmental Gains from the Multilateral Trading System
Room D

14h00 **Future of Innovative Enterprises: Local or Global Markets?**
Moderator:
Mongi Hamdi, UNCTAD
Speakers:
Fernando Reinach, Votorantim Novos Negócios, Brazil
Pedro Luiz Passos, Natura, Brazil
Americo Craveiro, Vallée, Brazil
Jean-Marie Leclerc, Centre des Technologies de l'Information, Geneva, Switzerland

15h00 **Closing Plenary**
Plenary Hall

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