

# UNCTAD XI - Rio Trade Week

Rio de Janeiro, 7-12 June 2004

*A Series of UNCTAD XI Pre-Conference Events*  
*Organized by The Division on International Trade (DITC), UNCTAD*  
*With the support of BNDES and FGV-Rio*

**Contents: Overview of Events, Hotel Information, Registration Form**

## UNCTAD Events

Date	Title of Event / Contact person / e-mail: <a href="mailto:ditc.unctadxi@unctad.org">ditc.unctadxi@unctad.org</a>	Time and Venue
7 June	Colloquium on Assuring Development Gains from Trade <i>Contact persons: Ms. Lakshmi Puri/Mr. Sam Laird</i> <i>(sam.laird@unctad.org)</i>	9.00-10.30 – BNDES Arino Ramos Ferreira Auditorium
7 June	Forum on Export Competitiveness and Dynamic Sectors <i>Contact person: Mr. Sam Laird</i> <i>(sam.laird@unctad.org)</i>	11.00-13.00 & 14.30-18.30 – BNDES Arino Ramos Ferreira Auditorium
7 June	Consultations of Presidents of EXIM Banks for Development of a Finance Institutions Network <i>(Organized by BNDES in cooperation with UNCTAD)</i> <i>Contact person: Mr. Lamon Rutten/Mr. Khalil Rahman</i> <i>(lamon.rutten@unctad.org)</i>	Evening. Venue to be announced. By special invitation only.
7-8 June	UNCTAD/Inmetro Workshop on Environmental Requirements and Market Access for Developing Countries <i>Contact persons: Mr. Rene Vossenaar/Mr. Ulrich Hoffmann</i> <i>(ulrich.hoffmann@unctad.org, copy to Lorenzo.santucci@unctad.org)</i>	Monday: 11.00-12.30 & 14.00-18.00 Tuesday: 9.00-12.30 & 14.00-18.30 BNDES Reginaldo Treiger Auditorium
8 June	Forum on Multilateralism and Regionalism: The New Interface <i>Contact person: Ms. Mina Mashayekhi</i> <i>(mina.mashayekhi@unctad.org)</i>	9.00-12.30 & 14.30-18.30 BNDES Arino Ramos Ferreira Auditorium
9 June	Forum on Regionalism and South-South Cooperation: The Case of MERCOSUR and India <i>Contact person: Mr. Rene Vossenaar/Ms. Veena Jha</i> <i>(rene.vossenaar@unctad.org; veenajha@unctadindia.org)</i>	9.00-12.30 and 14.30-18.30 BNDES Arino Ramos Ferreira Auditorium
8-9 June	Managing Risks and Seizing Opportunities for Local Companies in the Oil and Gas Sector <i>Contact Person: Mr. Lamon Rutten</i> <i>(lamon.rutten@unctad.org)</i>	8.45-12.30 and 14.00-17.30 Federation of Industries of Rio De Janeiro

## Other Events

Date	Title of Event / Contact person	Time and Venue
7 June	Multilateral Trade: Brazil and NAFTA <i>(Organized by the American Chamber of Commerce for Brazil)</i> <i>Contact: Mr. Sergio B. Raposo (AMCHAM Executive Director)</i> <i>(achambr@amchamrio.com.br)</i>	Jockey Clube Brasileiro Av. Antonio Carlos, 14
8-9 June	Business for Development <i>(ITC led event)</i> <i>Contacts: Mr. Peter Naray (naray@intracen.org), Mr. Jean-Sébastien Roure (roure@intracen.org)</i>	Time and venue to be announced.
9-12 June	LatinPharma 2004 <i>(ITC led event)</i> <i>Contact: latinpharma@intracen.org, www.latinpharma.net/expo2004</i>	9.00 - 17.00 daily Centro Empresarial Marlo Henrique Simonsen, Av. De las Américas

Last update: 13 May 2004, 15h00

Programme as of 11 May 2004

**Rio Trade Week**  
**Rio de Janeiro, 7-12 June 2004**  
**Programme of Events**

**Monday 7 June**

**Colloquium on Assuring Development Gains from Trade**  
**9.00-10.30, BNDES Arino Ramos Ferreira Auditorium**

The Formal opening of the Rio Trade Week will be marked by high-level discussions on one of the key sub-themes of the UNCTAD XI Conference namely "Assuring development gains from trade". The distinguished speakers will look at elements of national development strategies that are required for developing countries to seize emerging opportunities in international trade. Speakers are also being asked to identify the complementary pre-requisites in the international trading system and global economic processes as well as partner country policies that can help to assure development gains from trade and trade negotiations. The issues are the identification of trade opportunities, designing and implementing policies to maximize the gains to developing countries, and how to ensure that the gains are captured by the most needy in developing societies.

**Forum on Export Competitiveness and Dynamic Sectors**  
**11.00-13.00 and 14.30-18.30, BNDES Arino Ramos Ferreira Auditorium**

The Forum aims to shed some light on each of the major components of export performance and focus on some practical cases in order to provide insights on how policies could be developed in a more coherent manner to lift export performance and development of developing countries. Three key aspects of policy at the national, regional and international level will be examined: (a) supply capacity, (b) diversification through value added and (c) market access/market-entry conditions. These will be examined with reference to a number of dynamic sectors: poultry, fruit and juices, cotton, wood and wooden furniture, electronics, and ICT services. In addition a panel on cross-cutting issues will identify policies and practices that would help strengthen participation of developing countries in dynamic and new sectors of international trade, drawing on lessons from recent experiences. The Forum would bring together business leaders, Ministers and senior officials from Brazil and other countries.

**Multilateral Trade: Brazil and NAFTA**

(Organized by the American Chamber of Commerce for Brazil - Rio de Janeiro)  
**8.30 –17.30, Jockey Clube Brasileiro - Av. Antonio Carlos, 14**

This event aims at raising awareness of participants of the present and possible future status of multilateral trade among Brazil and the NAFTA member countries. There will be three independent presentations plus three panels with three panelists each, in an attempt to promote discussions and understanding of mutual positions among international and local private sector experts and governmental authorities. The purpose of the seminar is to identify new partnerships between players from the different countries for growth in international trade activities.

**Consultations of Presidents of EXIM Banks for Development of a Finance Institutions Network** ( Sponsored by BNDES)  
**Evening, venue to be announced, by special invitation only**

Lack of access to finance is often a bottleneck for the participation of developing countries in international trade and investment. To meet the financing needs of their private sector, many governments have set up Export-Import Banks and specialized insurance and development programmes; a number of programmes and organizations have also been established at the regional level. These institutions need to continue adapting to the rapidly changing world trading system. Greater cooperation among them can provide valuable assistance in this regard. With the support of Brazil's development bank, BNDES, a meeting of EXIM Banks and Development Finance Institutions from throughout the world will be organized in order to explore possibilities for cooperation, and move forward in creating stronger ties. *Inter alia*, the participants will discuss a proposal to create a Network on EXIM Banks and Development Finance Institutions among interested participants, which will enable more regular exchange of experience, the deepening of partnerships, and joint action where this serves the needs of the members.

**7-8 June**

## **UNCTAD/ Inmetro Workshop on Environmental Requirements and Market Access for Developing Countries**

**Monday: 11.00–12.30 & 14.00-18.00, Tuesday: 9.00-12.30 & 14.00-18.00,**

**BNDES Reginaldo Treiger Auditorium**

Brazilian Partner: Inmetro (the National Institute of Metrology, Standardization and Industrial Quality, Ministry of Development, Industry and Foreign Trade of Brazil).

The workshop, which brings together experts from national Governments, institutions active in standards issues, the private sector, non-governmental organizations (NGOs) and intergovernmental organizations, is expected to (a) make substantial progress in the development of the concept of, and terms of reference for, a Consultative Task Force (CTF) on Environmental Requirements and Market Access for Developing Countries as a project-based activity; (b) create a “think tank” to give guidance on the issues to be addressed by the CTF and promote coordination between different institutions; (c) contribute towards the development of best practices for communications and consultations with developing countries in the process of developing and implementing new environmental standards (d) explore the feasibility of an international clearinghouse mechanism for private-sector environmental and health standards, including the adaptation of existing early warning systems to also cover certain private-sector standards.

### **8 June**

#### **Multilateralism and Regionalism: The New Interface**

**9.00-12.30 and 14.30 18.30, BNDES Arino Ramos Ferreira Auditorium**

This event brings together high-level representatives from Governments, regional integration organizations, regional development banks, researchers and others to draw practical policy insights on ways and means to maximize development gains for developing countries through both the multilateral trading system (MTS) and regional trade agreements (RTAs) by examining their interface and developmental implications based on regional experiences and research findings. Three sessions will focus on the following topics: (a) Dynamism in the interface of MTS and RTAs - a post-Cancun perspective; (b) Development dimension in North–South (including bilateral) RTAs: how “asymmetric” can they be? (c) Exploring the potential of South-South Agreements: how “deep” should they be? It will conclude with a High level segment of Heads of Regional Integration Secretariats addressing market access and entry barriers through regional integration to maximize development gains.

### **8-9 June**

#### **Managing Risks and Seizing Opportunities for Local companies in the Oil and Gas Sector**

**8.45-12.30 and 14.00-17.30, Venue: Federation of Industries of Rio de Janeiro**

Brazilian partner: Brazilian Association of Oil (ANP)

Oil and gas represent the single largest export of developing countries. There is probably no other sector where relatively small efforts can have such a major impact on cost of living, competitiveness, industrial growth and government budgets. This event is expected to: (a) Bring some of UNCTAD’s considerable experience on development-related aspects of the oil & gas sector to a public outside of Africa (b) Contribute towards a more global exchange of experience on best practices for companies involved in oil and gas production and financing; including on best ways to facilitate the development of local SMEs as suppliers of goods and services to major oil and gas companies and (c) Help create a better capacity in developing country governments for formulating and negotiating a framework for local content policies as they affect the operations of international oil and gas companies.

#### **Business for Development**

**Time and venue to be announced**

*Organized by the International Trade Centre (UNCTAD/WTO)*

This is the sequel to the ‘Business for Cancun’ initiative ITC launched in 2003. Aimed at continuing the process of informing business of the implications of the international trading system and involving the business community in shaping the trading system, this meeting will be targeted primarily at Latin American and Caribbean countries.

### **9 June**

#### **Forum on Regionalism and South-South Cooperation: the case of MERCOSUR and India**

**9.00-12.30 & 14.30-18.30, BNDES Arino Ramos Ferreira Auditorium**

There has been growing interest in South-South trade, including through regional trade agreements and, more recently, also trade agreements between developing countries in different continents. The India-Mercosur Preferential Trade Agreement (signed in January 2004) is an example of the latter. The Forum will bring together government officials and private sector representatives from India, Brazil and other Mercosur countries, intergovernmental organizations and other experts with a view to drawing lessons from existing experiences, in particular the India-Mercosur negotiations, for enhanced South-South trade in general and assisting in the process of identifying areas for increased trade and economic cooperation between India and Mercosur. The Forum is being organized in cooperation with the Brazilian Ministries of Development, Industry and International Trade and External Relations, the Ministry of Industry and Commerce of India and Federation of Indian Chambers of Commerce and Industry, leading a delegation of Indian business people, and the Fundação Getulio Vargas

## **9 to 12 June**

### **LatinPharma Buyer/Seller Meeting**

**9.00 to 17.00, Venue: Centro Empresarial Marlo Henrique Simonsen, Av. De las Américas, 3434, Rio de Janeiro**

***Organized by the International Trade Centre (UNCTAD/WTO)***

LatinPharma is aimed at creating direct business opportunities for Latin American pharmaceutical and related companies. LatinPharma's website is live on [www.latinpharma.net/expo2004](http://www.latinpharma.net/expo2004). The event includes interaction with local partners in Brazil, a business forum and an e-conference running during the first week of May.