

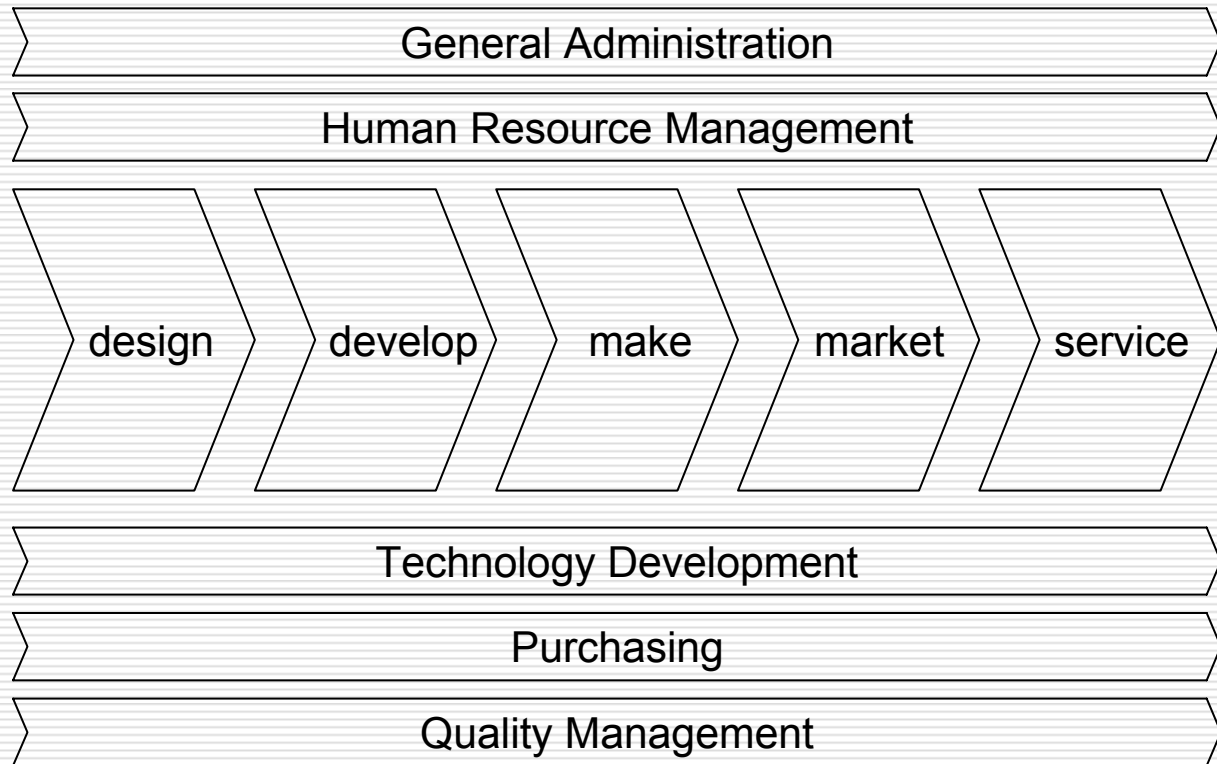
E-Business for Development

Geneviève Féraud

ICT and E-Business Branch

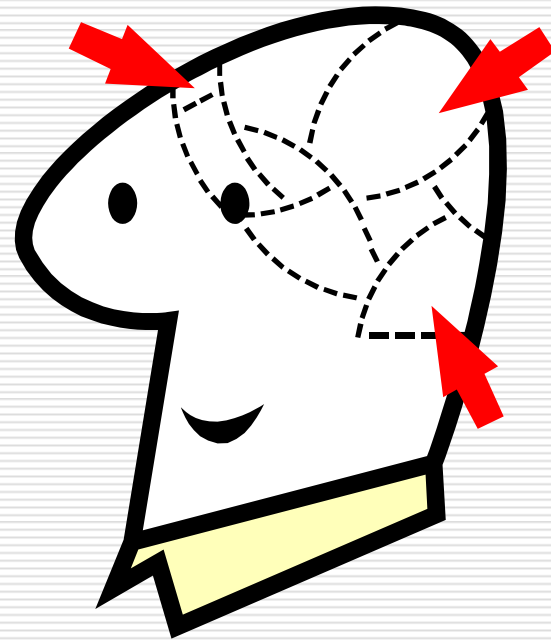


From E-commerce to E-business

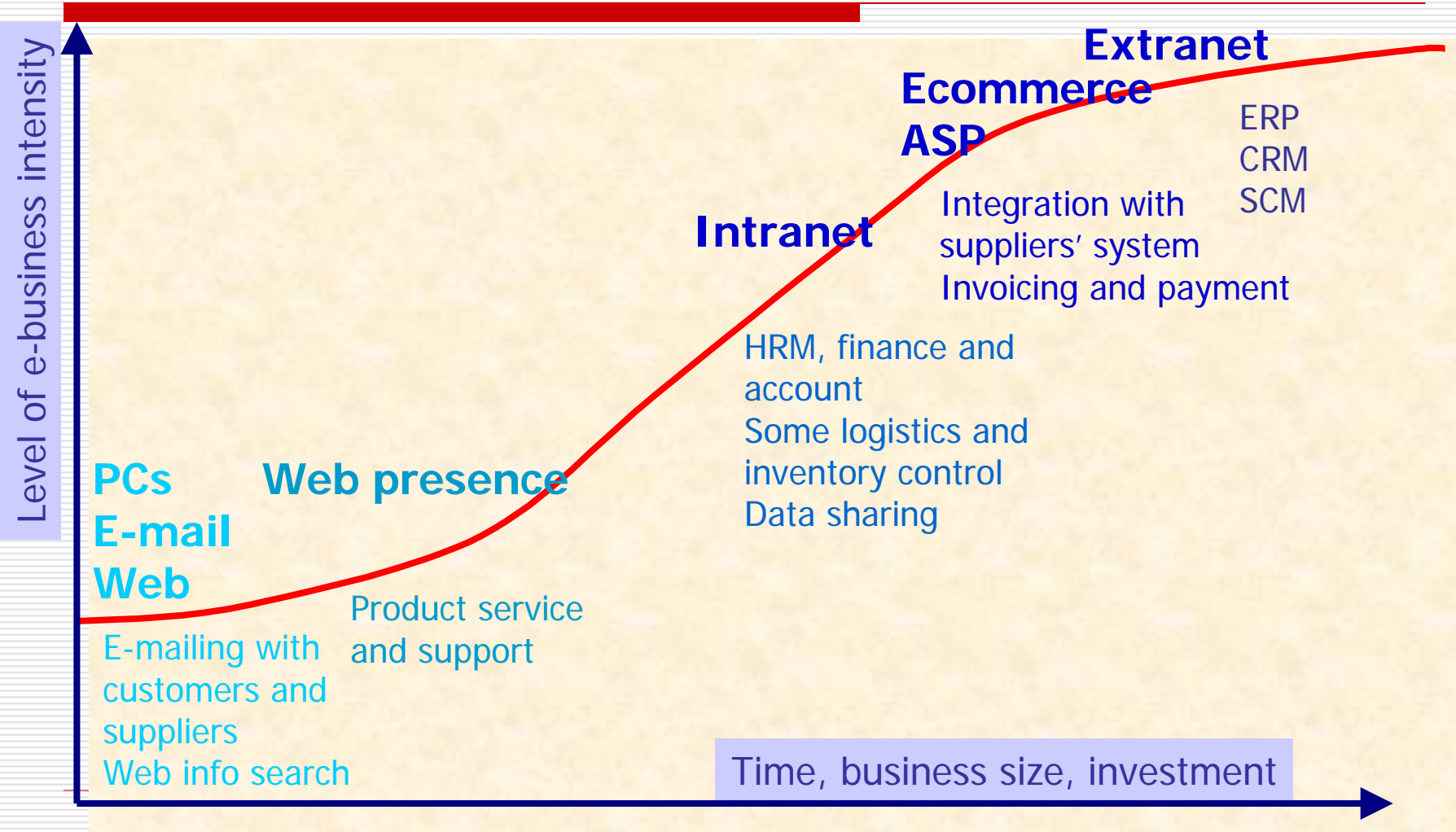


From Business to E-Business

- Improve productivity
- Compete
- Connect to the world
- Be heard, be seen
- Get the mindshare



E-Business development



E-business: What changes?

- ❑ Globalisation of the economy
 - ❑ Enhances productivity and competitiveness, abroad and at home
 - ❑ New ways to organize enterprises and to interact with outside players
 - ❑ New forms of collaboration
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E-business Ecosystems

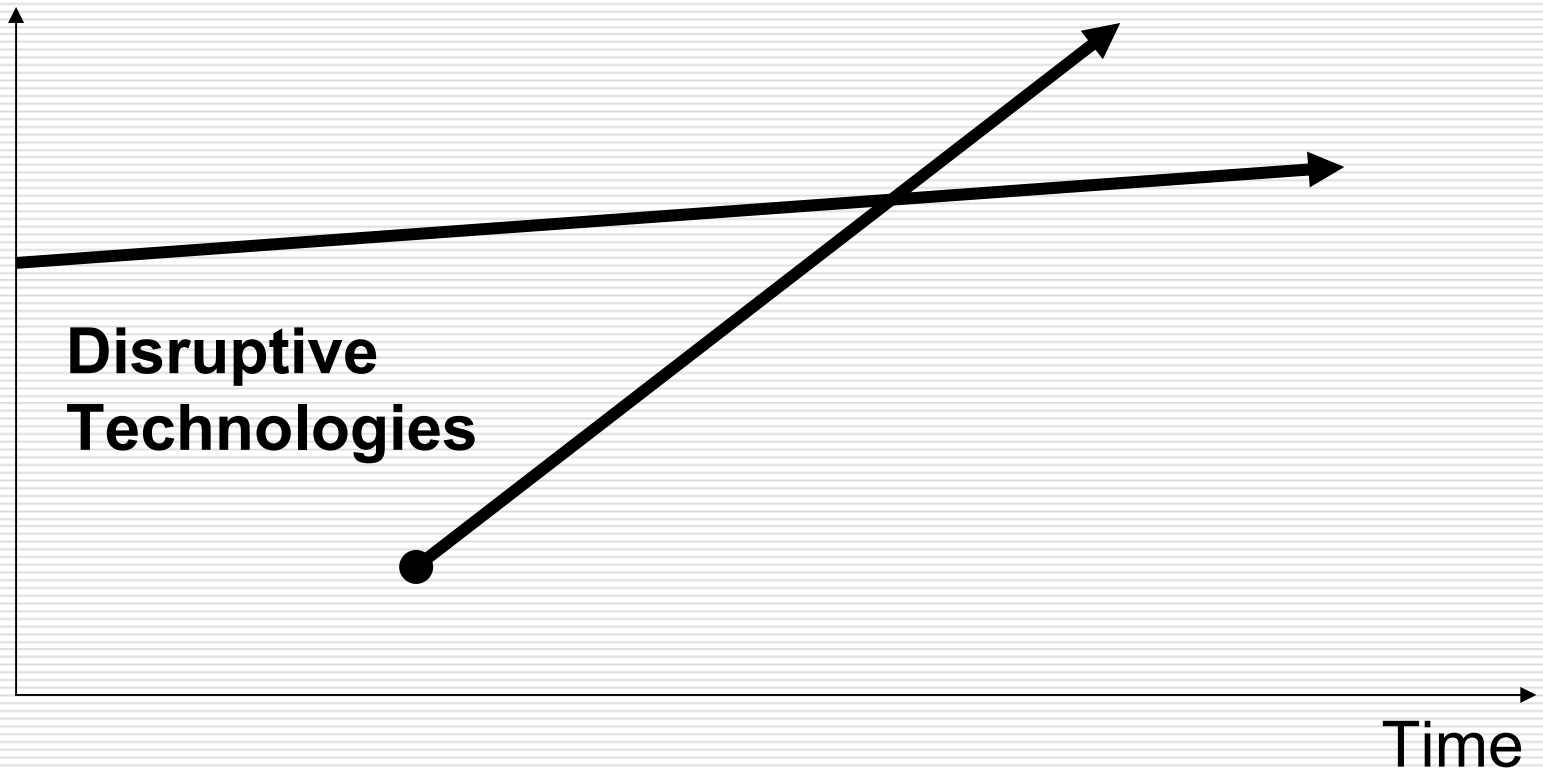
- ❑ Value webs have replaced value chains
- ❑ Technology is becoming a core component of strategy and operations. There are no more non high-tech businesses.
- ❑ The business models of traditional businesses and dot.com companies are converging
- ❑ The trend is toward vertical and horizontal integration.
- ❑ Business models instead of simply business
- ❑ People are at the heart of the process

E-business and E-employment

- Business models
 - Stakeholders
 - Gender
 - Capacity-building
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E-Business and Technologies

Performance



E-Business and Innovation

- Multi-directional Knowledge Sharing
 - Partnerships
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UNCTAD in E-Business (1)

- Research
 - Portfolio of Technical Cooperation Projects
 - Intergovernmental conferences
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UNCTAD and E-Business (2)

- E-policies
 - ICT Measurement
 - FOSS
 - Legal aspects of E-Commerce
 - SMEs
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