

Dr. Niracharapa Tongdhamachart



***Vice President
Software Industry Promotion Agency
Ministry of ICT
e-mail: niracharapa@gmail.com***

Dr. Niracharapa Tongdhamachart received her bachelor's degree from Chulalongkorn University, Thailand and pursued her graduate studies both master and doctoral degrees from the United States.

Dr. Niracharapa Tongdhamachart started her career as IT training director since 1997 at National Electronics and Computer Technology center (NECTEC, Ministry of Science and Technology). She had carried out several ICT activities and projects for government, private and general public. During her work at NECTEC, she had an excellent performance. Several projects had been recognized worldwide. During her work at NECTEC, she was invited as a guest speaker in numerous organizations and conferences locally and internationally. Robust collaborations with several countries had been made.

After gaining ICT experiences for 8 years at NECTEC, she decided to join Software Industry Promotion Agency (SIPA), Ministry of Information and Communication Technology as a vice president taking care of industry promotion and technology transfer. SIPA was emerged as a consequence of national IT policy 2010 to promote local SMEs of enterprise, embedded, animation and mobile software. She has assumed her roles quite aggressively in human resource development, and business development. Famous events for industry promotion are launched including Thailand Animation and Multimedia Exhibitions and International Conference (TAM) and ICT Expos every year.