



## **E-Payments Workshop**

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# Topics

- A brief introduction to Visa
- Travel, tourism and Visa
  - experience, knowledge and tools for e-payment
- Trends and forecasts

# About Visa



- One of the world's leading payment organization
- 1.5 billion cardholders, more than 325 million in Asia Pacific
- More than 24 million acceptance locations in 170 countries
- Annual card sales volume in excess of US\$ 4 trillion
- A membership association owned by more than 20,000 financial institutions around the world
- Capable of processing over 6,300 transactions a second
- Cash access at over one million ATMs



# “All it Takes” - Visa delivers 21 percent of Asia Pacific’s tourism revenues



# The tourism industry and Visa



## Its impact

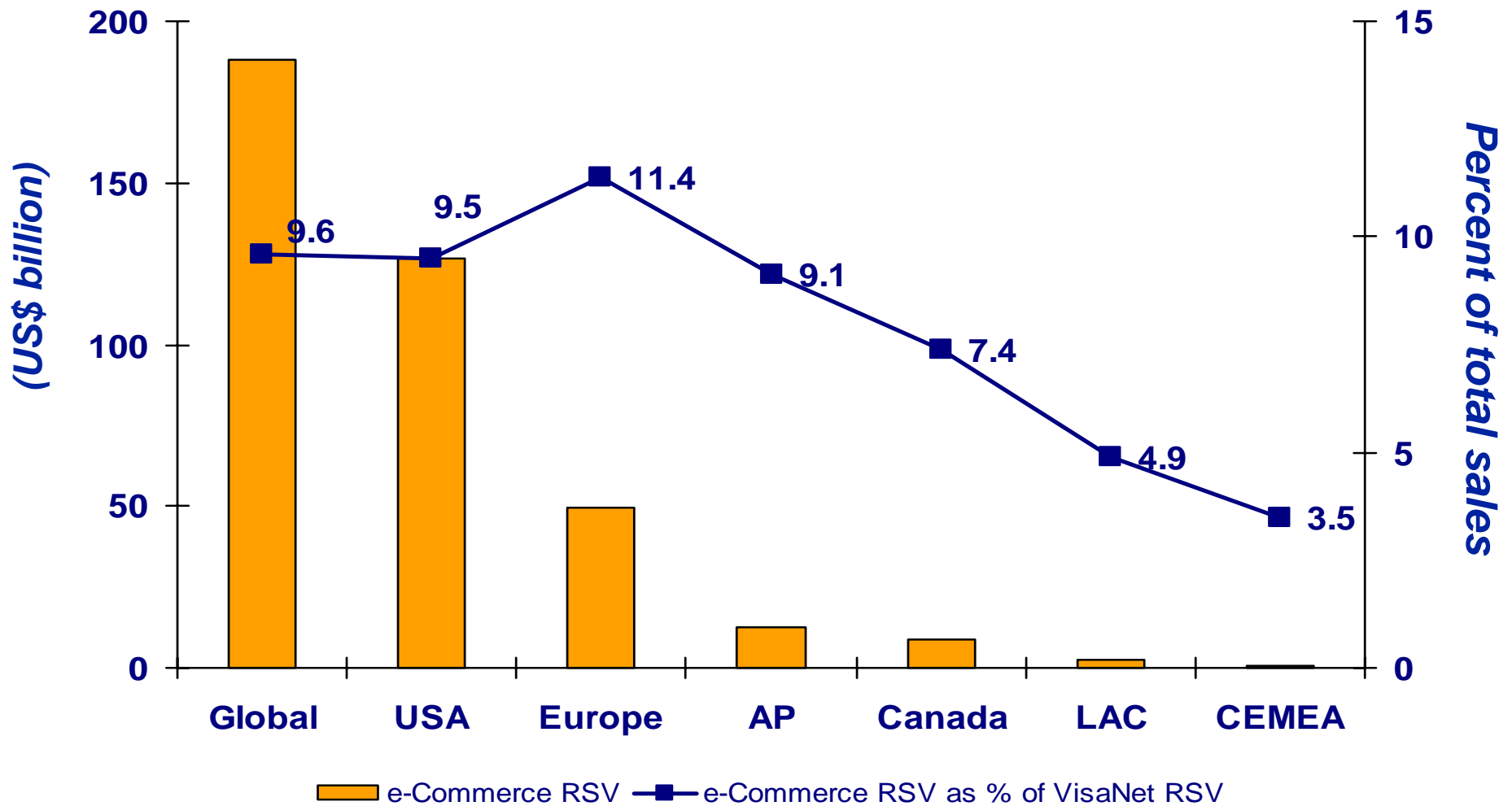
- Driving small and large industries

## Visa's role

- Drive tourism - Visa delivers 21 percent of Asia's tourism revenues
- Support tourism authorities with data collection and analysis
- Identify high-value spending patterns

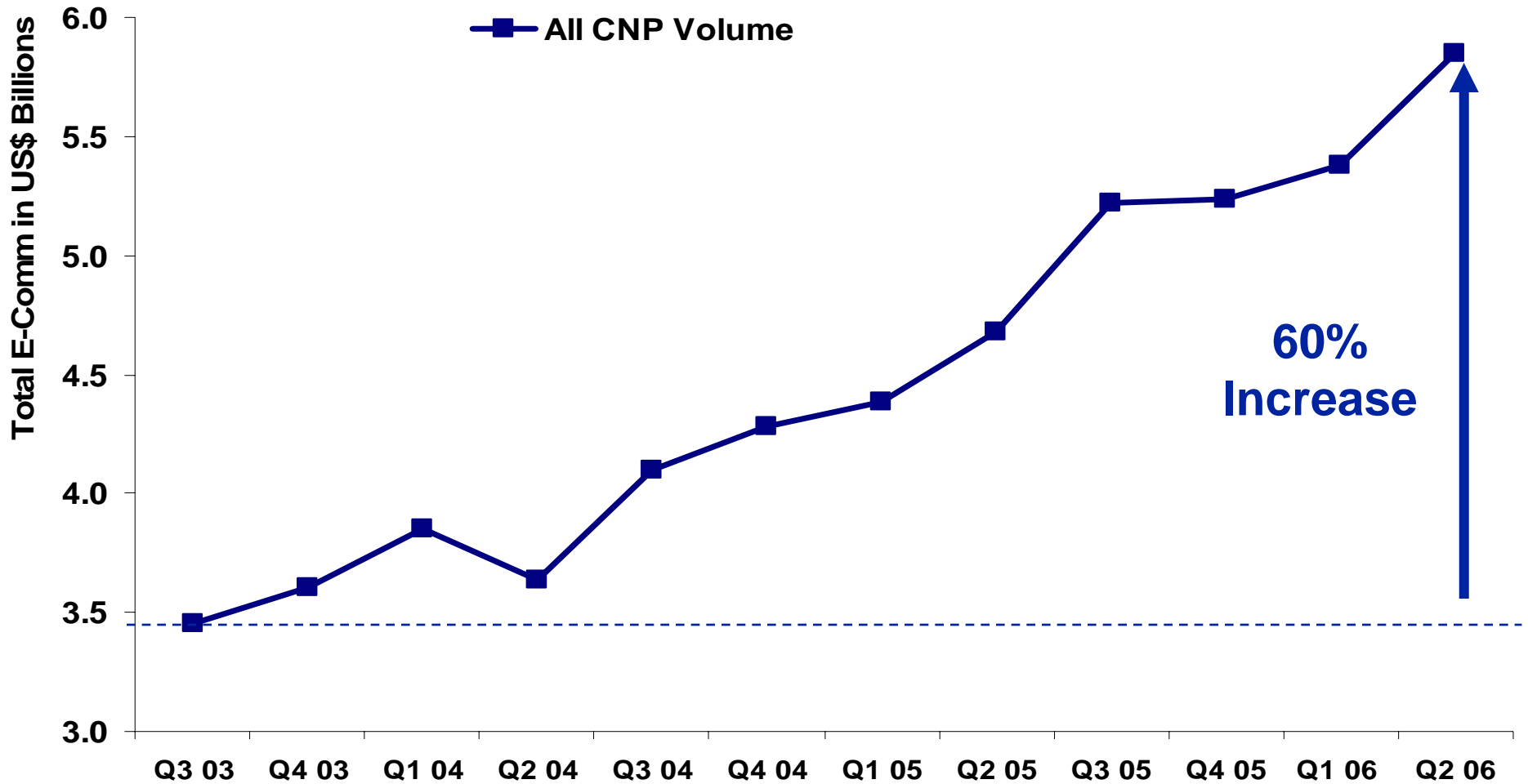


# FY 2006: e-Commerce contribution by region



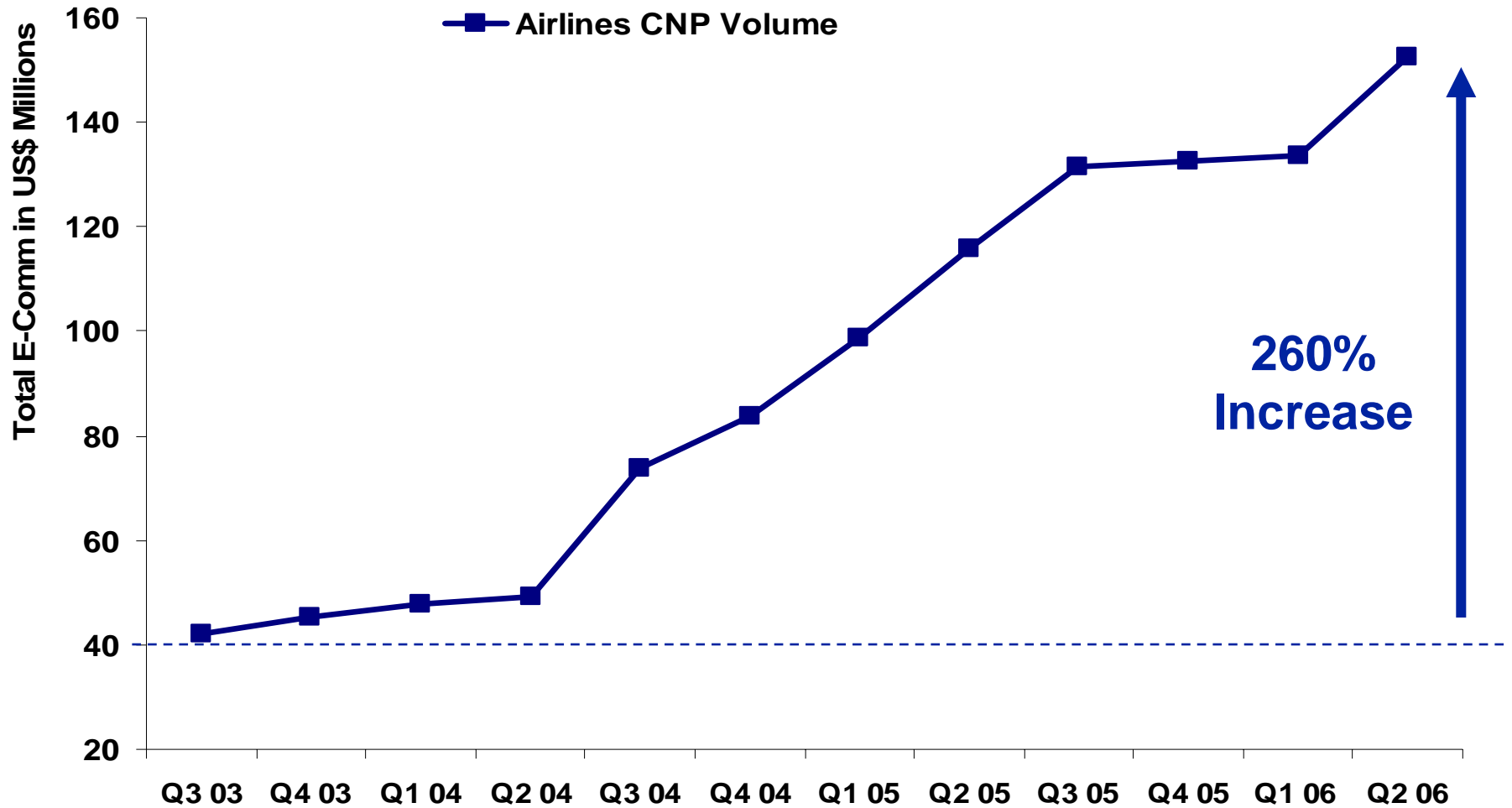
Note: VisaNet only

# Growth of card not present Txns in Asia Pacific





# Growth of Airlines CNP Txns



# Enabling more consumers



- Consumers with internet and payment means
  - Address concerns related to security
- Consumers with access to the internet but no payment means
  - Develop and deploy products that meet requirements:
  - An ability to pay online
    - Virtual use only cards
    - Physical cards, payment anywhere and ATM access
- Consumers without internet access – out of Visa scope

# Summary



- Significant Opportunities with E-commerce Payments
- Need to match industry payment needs with those of consumers through the right products and services
- Need to play 'our' role in addressing and enhancing the full potential of the internet
- Visa is your partner in growing tourism today and tomorrow





**Thank you**

